



## Cannon Fish Company

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## Cannon Fish Company Announces New National Sales Team Member

*Scott Pauli brings years of quality assurance and sales experience to Cannon.*

**Kent, Washington** – Cannon Fish Company (CFC) is pleased to announce that Scott Pauli has joined our National Sales Team. Pauli's main focus will be the West Coast region of the USA. Scott's expertise and experience will be a great addition to servicing our customers' needs and supporting CFC's seafood processing and marketing firm located in Kent, Washington.

Pauli had a unique start to his long career in seafood. At 24, he spent his days harpooning swordfish in southern California. His vast experience includes quality control in the Alaska factory trawler fleet; training longline vessel crews in fresh fish handling in South Africa, Namibia and Reunion Island; seafood inspecting for Surefish Seattle; and national sales for Sea Port Products and Galaxy Foods.

"I'm excited to have the opportunity to use my experience to sell world-class products at Cannon and help sustain rural Alaska villages through the Community Development Quota (CDQ) program. As a subsidiary of the Aleutian Pribilof Island Community Development Association (APICDA), Cannon's purpose goes beyond profit and supports human and economic development," said Mr. Pauli.

"Pauli will be a powerful addition to our team," said Bob O'Bryant, President of CFC. "He has a proven track record in national sales, is dedicated to sourcing the highest quality products and has broad industry experience."

APICDA is a non-profit dedicated to sustaining the communities and cultures of rural Alaska villages in the Aleutian-Pribilof region. APICDA is one of six western Alaska CDQ organizations; the program allocates a percentage of all Bering Sea and Aleutian Islands quotas for groundfish, halibut and crab. The CDQ program was established to provide economically disadvantaged coastal communities the opportunity to generate capital to develop stable local economies based upon the fishing industry. APICDA and its subsidiary companies generate proceeds through the management of the quotas to achieve its charitable purpose of supporting the villages of Akutan, Atka, False Pass, Nelson Lagoon, Nikolski and St. George.

APICDA acquired CFC in August 2013. Cannon Fish Company is a value-added seafood processing and marketing company that caters to a nationwide network of retailers, restaurants, specialty grocers and institutions.

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